

NADIA OKAFOR

Communications Manager

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SUMMARY

Communications manager with nine years in newsrooms and nonprofit communications. Writes clearly on deadline, pitches stories reporters pick up and builds editorial calendars that teams keep to.

EXPERIENCE

Communications Manager

MAR 2021 TO PRESENT

Riverside Arts Alliance, New York, NY

- Lead press, newsletter and social channels for 40 member arts groups
- Earned 85 media stories in 2024, including pieces in three national outlets
- Grew newsletter readers from 12,000 to 31,000 with a weekly events guide
- Edit the annual report and grant narratives that helped raise \$2.6M

Senior Editor

JAN 2018 TO FEB 2021

Borough Weekly, Brooklyn, NY

- Edited 25 local news and culture stories a week for print and web
- Launched a newsletter that reached 18,000 subscribers in its first year
- Managed 6 freelance writers and 2 photographers

Reporter

JUN 2015 TO DEC 2017

Hudson Valley Courier, Kingston, NY

- Covered county government, schools and the arts on a daily deadline
- Broke a story on school bus delays that led to a new county contract

EDUCATION

BA in Journalism

2011 TO 2015

Syracuse University, Syracuse, NY

- Editor, student newspaper arts section

SKILLS

Communications: Media relations, editorial planning, crisis messaging, speechwriting

Tools: Mailchimp, WordPress, Adobe InDesign, Photoshop, Google Analytics

Languages: English, Yoruba, French (working)

AWARDS

- Community media award for local reporting, 2019
- Fellow, regional newsroom leadership program, 2022